

# PODIATRY MANAGEMENT<sup>®</sup>

The Most Influential Publication for the Podiatric Profession

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## OUR HOUSE IS ON FIRE!

Low Student Enrollment  
Threatens to  
Doom the Profession—  
But a Solution May Be at Hand

### **ALSO INSIDE THIS ISSUE:**

- Podiatric Medical Education: Standing at the Crossroads
- How to Boost Revenue in Your Podiatry Practice
- Staffing Shortages? Time to Consider a Virtual Assistant
- Common Pitfalls in Payer Contracts
- Take Care Not to Violate the Stark Law
- Meet APMA President Brooke Bisbee, DPM
- Improved Quality of Life—an Outcome Enhanced by Podiatric Care

[podiatrym.com](http://podiatrym.com)

## AIMx Podiatry Launches Liposana® —A Breakthrough in Fat Pad Restoration

**A**IMx Podiatry proudly announces the release of the breakthrough product Liposana®, a human adipose tissue allograft now available to podiatrists seeking advanced solutions for fat pad atrophy, metatarsalgia, post-surgical corrections, and more related conditions. AIMx's innovative technology offers a new approach to restoring damaged adipose structures—one that prioritizes both patient outcomes and practice growth.

Liposana® is derived from real human adipose tissue and remains structurally and biologically intact. Unlike synthetic fillers or traditional scaffolds, Liposana® provides immediate cushioning, pressure redistribution, and long-term tissue repair. Designed for subcutaneous implantation, it behaves like a biological boot—delivering instant offloading and support while promoting native tissue restoration over time.

AIMx Podiatry, in partnership with Britecyte, brings this breakthrough product to the podiatric market as a high-value, cash-pay alternative to conventional treatments. With growing interest in regenerative care and non-reimbursed services, Liposana®



meets the demand for solutions that benefit both patients and providers.

“We choose to offer Liposana® to solve a real clinical problem—and to do so in a way that empowers modern podiatrists,” said a spokesperson for AIMx. “This is about more than just volume restoration; it’s about full tissue repair and long-term functional outcomes.”

*Liposana® is now available for order. To learn more, visit <http://aimxpodiatry.com/liposana> or contact [partner@aimxpodiatry.com](mailto:partner@aimxpodiatry.com).*



### Gill Podiatry Introduces ModPod Footcare Line

Gill Podiatry Supply is proudly carrying ModPod, a complete foot and skincare line that embodies a fusion of homegrown passion and medical expertise. Now successfully leading the way in innovative treatment, Modern Podiatrist is more than lotions and soaps, each product is meticulously crafted with top-tier natural ingredients to provide excep-

tional foot care. Modern Podiatrist is an elevated footcare line crafted by board certified podiatrist, Dr. Nicole Freels. Modern Podiatrist offers an expansive line of both prescription strength, and naturally derived products tailored to combat various skin and nail concerns. Whether your patients are facing fungal conditions, pain, dryness, odor, or simply looking to improve their footcare at home—Modern Podiatrist offers holistic solutions for everyone.

The formulas incorporate powerful antifungals such as clotrimazole, and chemical exfoliators like urea, to boost the product line to prescription strength potencies. ModPod products

offer real results efficiently, providing ultimate relief. It is great to use in the office, and to send home with patients for proactive care on their own. For more information visit [www.gillpodiatry.com](http://www.gillpodiatry.com) or call 1-800-321-1348!

### Meet POGO®: DARCO's Game-Changing Offloading Sneaker

DARCO International, a global leader in foot and ankle care for 40 years, is excited to announce the release of POGO®. Engineered from the insole out, POGO® is the only athletic shoe featuring Aircore™ Insoles by DARCO—three times thicker than standard insoles for enhanced rebound, cushioning, and all-day comfort. An innovative removable peg system allows you to create a custom offloading zone tailored to your needs, reducing pressure and

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maximizing relief where you need it most. Engineered for extended wear, POGO® is as healthy on the inside as it is stylish on the outside, delivering the perfect blend of performance and support.

Other highlights of POGO® include:

- **Aircore™ Insole:** 13mm of specialized foam for an insole that is 3x thicker, delivering support and springy cushioning for unbeatable comfort that lasts
- **Targeted Relief:** removable pegs for targeted pressure reduction and

custom offloading areas of 1 sq. inch or less

- **Effortless Style:** multiple colorways blending athletic style with everyday versatility
- **Bungee Laces:** for convenience and a secure fit every time
- **Wide Toe Box:** added room engineered for comfort and stability
- **Pull-On Convenience:** heel loop allows for effortless pull-on convenience

Indications for use for POGO® include hot spots, blisters, calluses, small wounds, bunions, corns, neuro-ma, metatarsalgia, and more.

DARCO is also celebrating its 40th anniversary, with a continued focus on delivering innovative, high-quality solutions that enhance mobility and improve lives throughout the world.

For more information on POGO® by DARCO, please visit [DARCODirect.com](http://DARCODirect.com) or email [jauvil@darcointernational.com](mailto:jauvil@darcointernational.com).

### Specialty Advanced Medical Devices from Hyperion

Hyperion Medical has been a leader in medical technology since 2010, proudly serving over 3,000 customers nationwide. Their commitment to excellence is reflected in their long-term relationships and dedication to providing high-quality products with superior customer service.

Hyperion specialize in advanced medical devices, with their Hyper-blue Laser recognized for superior onychomycosis treatment and their Smart-ABI series widely used for early detection of peripheral arterial disease and autonomic peripheral neuropathy. Their Smart-RST system utilizes radial shockwave therapy for non-invasive musculoskeletal treatment, accelerating healing and pain relief. Additionally, the STX4 is an advanced sensory neuropathy assessment tool designed for early detection and monitoring of nerve func-

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## New Bone-Preserving Solution for Hallux Limitus

The Accu-Joint® hemi implant from Accufix Surgical® transforms hallux limitus treatment by preserving natural joint structure while replacing only worn cartilage. Unlike traditional implants that resect the end of the joint, this innovative hemi implant is sized 10-15% smaller than the joint surface and therefore transfers the patient's weight from the implant to the surrounding hard bone. With the Accu-Joint®, all of the hard subchondral bone is preserved, which allows for rigid fixation.

Patented instruments remove only cartilage with minimal bone loss of just 1mm, making the Accu-Joint® hemi implant fundamentally different from older designs. Patients can put weight on their toe

from day one, enjoy normal toe flexibility, and keep future treatment options open if needed.

"My patients with the Accu-Joint® are the happiest of all my patients," notes Dr. Stephen Arndt, MD. "They're walking in to follow-up appointments, moving the foot early, with minimal swelling and pain."

Accufix Surgical® offers a complete surgical system with instrumentation designed for precise implant placement. The Accu-Joint® hemi implant is indicated for patients with degenerative and post-traumatic arthritis of the MTP joint.

For additional information, visit [www.accufixsurgical.com](http://www.accufixsurgical.com)

or call our customer service line at (888) 123-4567.

**accufix**  
SURGICAL

## We Reinvented the Hemi

A new standard in the treatment of hallux limitus

- ✔ No resection of the bone end
- ✔ Non-weight bearing design
- ✔ Fast, active recovery
- ✔ Keeps options open

Learn More About the Accu-Joint® Hemi Implant